







What is HCD?

Why would we use HCD in Safety?

How can you practically apply at your organisation?





What is HCD?

'Human-centered design is a problem-solving technique that puts real people at the centre of the development process, enabling you to make work better.'



Mindsets





OVER KNOW IT ALL

TRUST and
TRANSPARENCY



GETTING THE RIGHT IDEA

GETTING THE IDEA RIGHT

INSIGHTS

Could

THE AREA TO FOCUS UPON INTO THE

PROBLEM

POTENTIAL SOLUTIONS

THAT WORK

SOLUTIONS

Knon

Should

discover

define

develop

deliver



Why would we use HCD in Safety?

'HCD helps achieve that balance. Let's people find the sweet spot of feasibility, viability, and desirability while considering the real needs and desires of people.'



Organisation changes



ASB Health Safety and Wellbeing Network Member journey

Where we were two years ago...

Pandemic + hybrid working = HSW engagement challenges & opportunities to try new approaches

- HSW Meetings run by HSW manager
- Minutes drawn up by HSW team



Throughout COVID-19 pandemic and lockdowns the HSW Network adapted to online management.
Where the community began via ASB teams channel

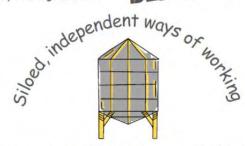
INDEPENDENT SYSTEM



Network Representatives independently responsible for HSW communications across business units and ensuring risk and compliance were up to date and reported.

First Aid and Health and safety Rep trainings available

BLACK & WHITE



More concerned with compliance and legislative requirements than human centered design approach to HSW



Updated FY23 Vision:

"To create an environment where our people thrive by creating tools that support and evolve our knowledge in Health, Safety and Wellbeing which help us to understand our responsibilities which lead to healthy workplaces."

Active participation and knowledge sharing across the bank:

- HSW Department are now SME's, technical advisors and coaches
- HSW Network members involvement behind setting our strategy
- Members contribute towards the delivery of objectives, run quarterly meetings, and

HSW Meetings run by HSW Reps

Minutes drawn up by HSW coordinators

Play GIF Haitian Independence Man GIF by Bernardson

Empower people and teams to deeping solutions to help our people

Where to next...

HUMAN CENTERED DESIGN AND DESIGN THINKING



Going above and beyond tick box and legislation requirements

Creating an environment where innovation and safety thrive

HSW AS PART OF

OUR DNA

Porpardon

Do different, do better, do together

HSW insights and resources

CONTRIBUTION SYSTEM

EMBEDDED ISO45001 FRAMEWORK

MEWORK

SHARING BEST PRACTICE AND KNOWLEDGE



Strengthening of our community and Network collaborations from online to in person with ASB's return to work initiative

Updated strategy with ASB individuals as it's core purpose

Expanding skillsets across Network:

- Empowering our members to become capable in leading and educating employees and key stakeholders
- Leadership and Engagement strategy
- · Guiding teams in the right direction
- Key point of contact for ongoing H&S queries

Regular events and networking opportunities





Create a work environment where our people can bring their best self, feel safe in who they are and what they contribute.

Outcomes:

- · Enable the business to design in healthy and safe work, through achieving ISO45001.
- Increase awareness of critical health and safety risks, hazards and protective factors, through improved reporting and education.
- · Foster shared responsibility for creating healthy and safe places to work, through improved risk controls and organisational capability.



Car

People

Foster an environment where we are enabled to care for ourselves, and those around us.

Outcomes:

- · Enable our people leaders with knowledge and confidence to lead people care within their team through a focus on using preventative strategies.
- · Foster a culture where we are enabled to care for ourselves, delivered through seminars, self-service tools, support groups and flexible and adaptive work practices.
- · Strengthen and promote our illness management and recovery programmes, with a particular focus on early intervention.

My PLEDGE as

HSW Representative



ction

Conne

and

Engagement

Create networks/ communities of excellence where our people are the solution.

Outcomes:

- Connect, ignite and empower champions of change, through continued work with our established HSW Network.
- Build response capability across the business, by recruiting and equipping peer representatives and assistance teams with first responder tools. Focusing on critical people incidents and bullying and harassment.

Empower people and teams to develop solutions to help our people to thrive.

How might we create a HSW Strategy that we can all contribute and build a thriving Eco System at ASB?





we have so far -

Introduction and Inspiration - 10 min

Arriving safely to work and departing for home safely at the end of the







and why we need your

e inspired to create a

trategy that is

caningful to ust

Would self not be

Being the champion for my team

Creating an

environment

innovation and

safety thrive

where

(O)

I help by advising on how work is done from my team's viewpoint:

I help by being respected by my

. Being clear about the message I want to

· Creating environments where innovation

Having a growth mindset and using my

· Asking open ended guestions and not

· Put myself in the shoes of athers to

understand how I can support them.

curiosity to learn and develop.

peers:

and safety thrive.

- · Being confident to speak up
- · Representing my team at quarterly HSW Network meetings - putting their point of view forward in a positive and constructive
- . Talking to people leaders on benalf of
- . Guiding team members to the right person or support channel.
- . Being a point of contact for ongoing HSW

Tools to Engage and Collaborate

Tools to Engage

and Collaborate

Representative . Make HSW part of your DNA

· Create visibility of who

you are and why you are

know that you are a HSW

and your every day role Use Human Centred Design

and Design Thinking when

engaging with your team

passionate about HSW

Let people in your team.

- . Mental health first aid training
- . Showcase learnings from HSW Network meetings
- · HS Representative training to understand what my functions
- and powers are. . Setting an example by
- engaging in HSW initiatives and wanting to learn

Lets break it down and explore the possibilities

Do you relate to the wording?

Can you think about how you could achieve this?

Can you think of any words and meanings that could work better?

is a space where ecosystems of work and people create opportunities to facilitate conversation. togetherness and a sense of belonging

Our Thriving Workplace

WORKPLACE

WELLDINGE. - senteneous conversations. Collaborative sessions Body language

Help solving pieces of the puzzle that seem too complicated

I help by listening, observing and sharing knowledge:

- · Identifying issues and risks, brainsform solutions with people leaders, Properties
- · Investigating a health and safety related complaint from within my team area.
- · Monitoring the measures taken by ASB that are relevant to MSW
- Being driven to make a difference and being a positive influence.

Tools to Engage and Collaborate

- Sharing HSW Insights
- · Investigating an event Mental wellbeing by design.
- . Further developing your growth mindset

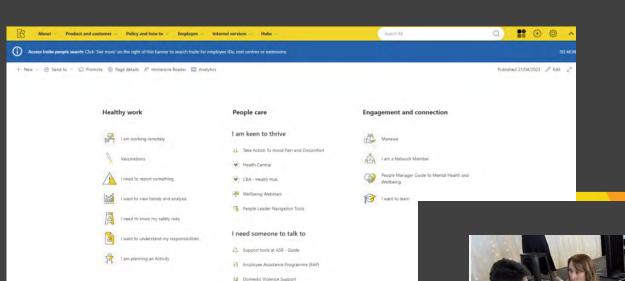
External resources:

· Resplying health and safety

Generating Ideas - 5

Be Creative/ think

Lets break it down and explore the possibilities



Bullying, harassment and discrimination Are You OK Conversation Guide

Critical risk awareness

Session 9th March 2023



PLAN: Identify and Assess the risks











Keeping our people





Create safe

Working together wit internal and external

Wellbeing Champion - Roxy Jackson

Wellbeing Champion award runner up - Zoe Brown

Meet some of our Network members - Spotlight on...



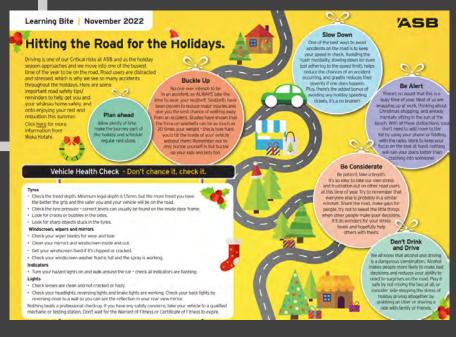
Roxy Jackson - Business Banking - Administration Manager - Auckland

- . I started working at ASB in 2011 not long after I completed a Bachelor of Arts in English and Art History. I worked across the Auckland branch network (in six different branches) before joining the East Auckland Commercial team in 2015.
- . I have lived across Auckland, from the North shore to East Auckland through to Waiheke, finally settling in Wattle Downs with my husband and two children. We have two dogs - Pablo the Spoodle and Jackson the Labrador (a foster who we fell in love with during lockdown!) and a little ginger cat called Antonio.
- . I really enjoy reading and have just rediscovered my love of sewing!

What does HSW mean to you?

I am super passionate about my team's wellbeing - working to support them while we navigated the pandemic was something I felt was integral to my role but was also something that I loved to do. I'm excited that we are

normalising the conversation around mental health, it's a lot more front and centre than it used to be a few years ago, which I think will benefit everybody! I have really enjoyed some of the learning in this area (the Mental Health First Aid course and Wellbeing at Work were right up my alley!).





How can we practically apply?

'Understanding the Art of Empathy and applying it to how we design work.'

Empathy is not relating to an experience, it's connecting to what someone is feeling about an experience.

Brené Brown



Open-ended Question Stems

Tell me about ...

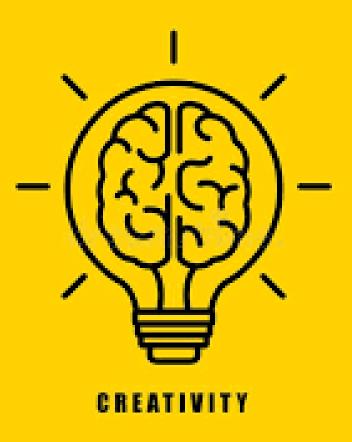
- · How do you know that ...!
- · Can you tell me more about why...
- . What do you think ... !
- · Show me how you...
- · I wonder why...
- · How did you...
- · Why did you...
- · How do you know!
- · What did you do first?
- · What can you tell me about...
- Can you think of another way...

What do you think!

What do you think would happen if...

'hat could you do instead!

- · How did you do that?
- · What does it remind you of!
- · What can you do next time!
- · Tell me what happened.
- What do you call the things you're using! How are you going to do that!
- Is there anything else you could use!
- · What is it made of?
- What do you think will happen next!
- · What could be added?
- · What else can this be used for!
- · What else is like this?
- · How can you do it faster!

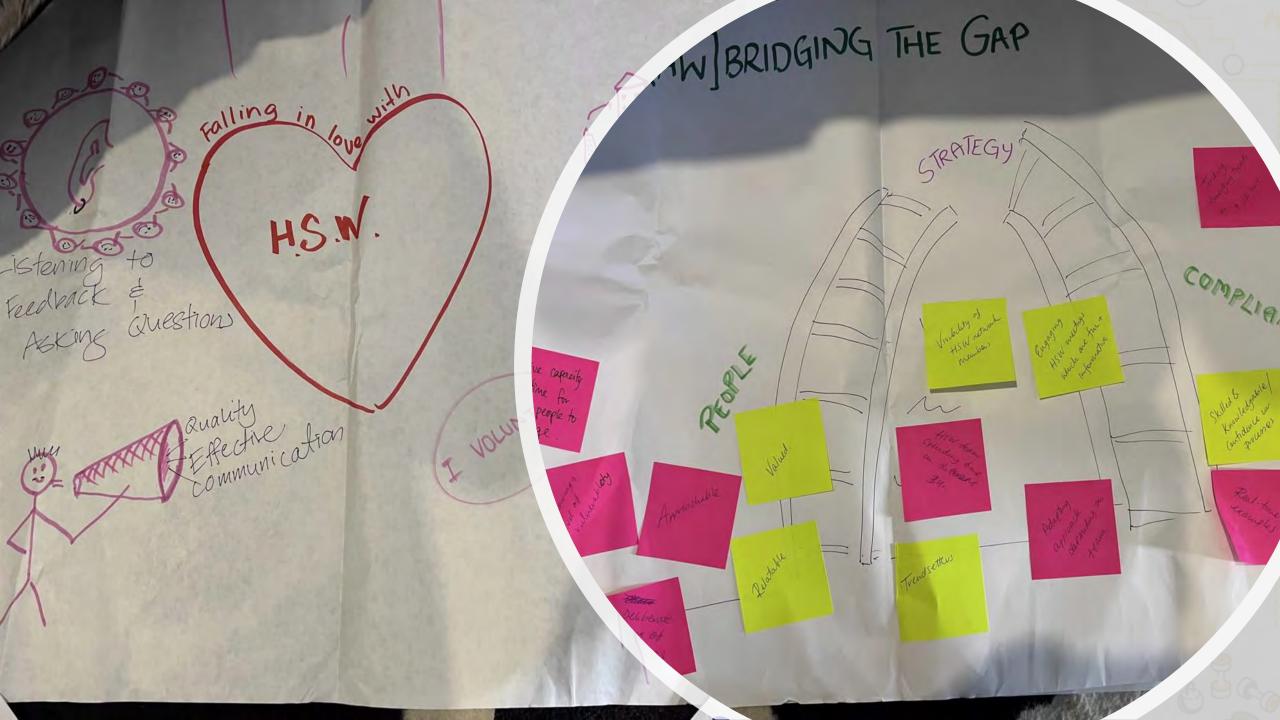


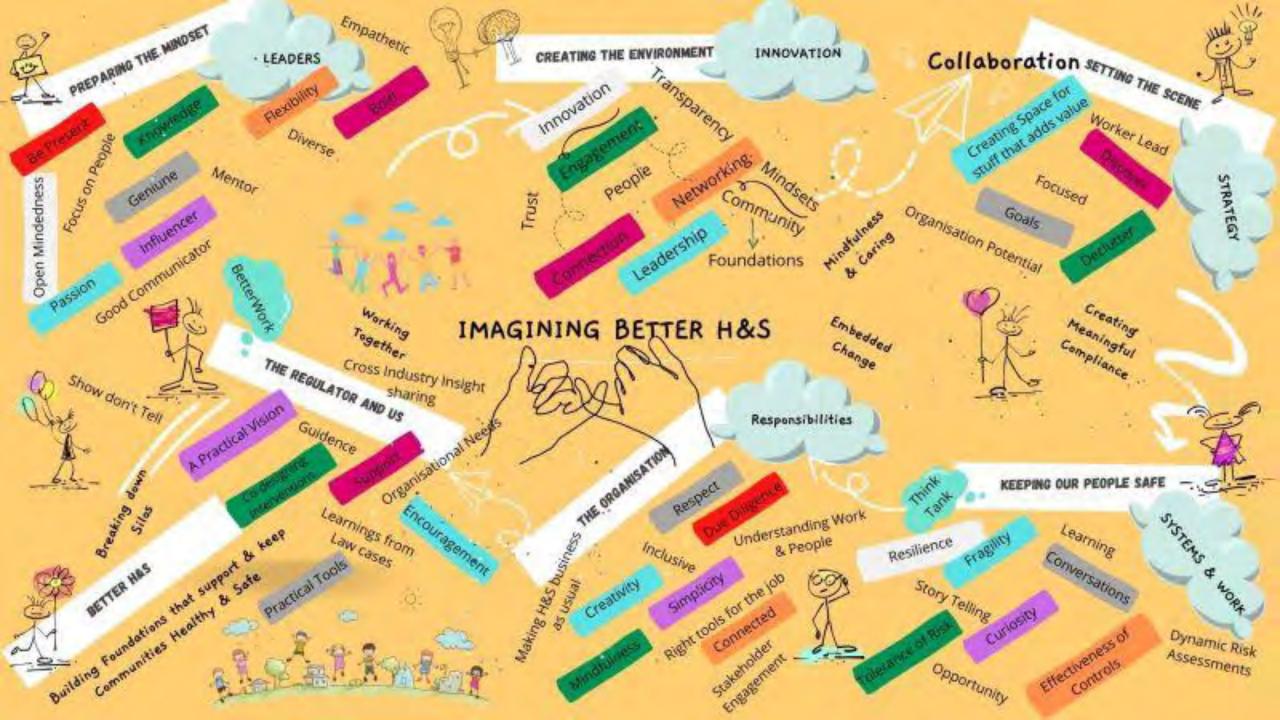
How might we create a Health and Safety System that helps promote a people focused approach?

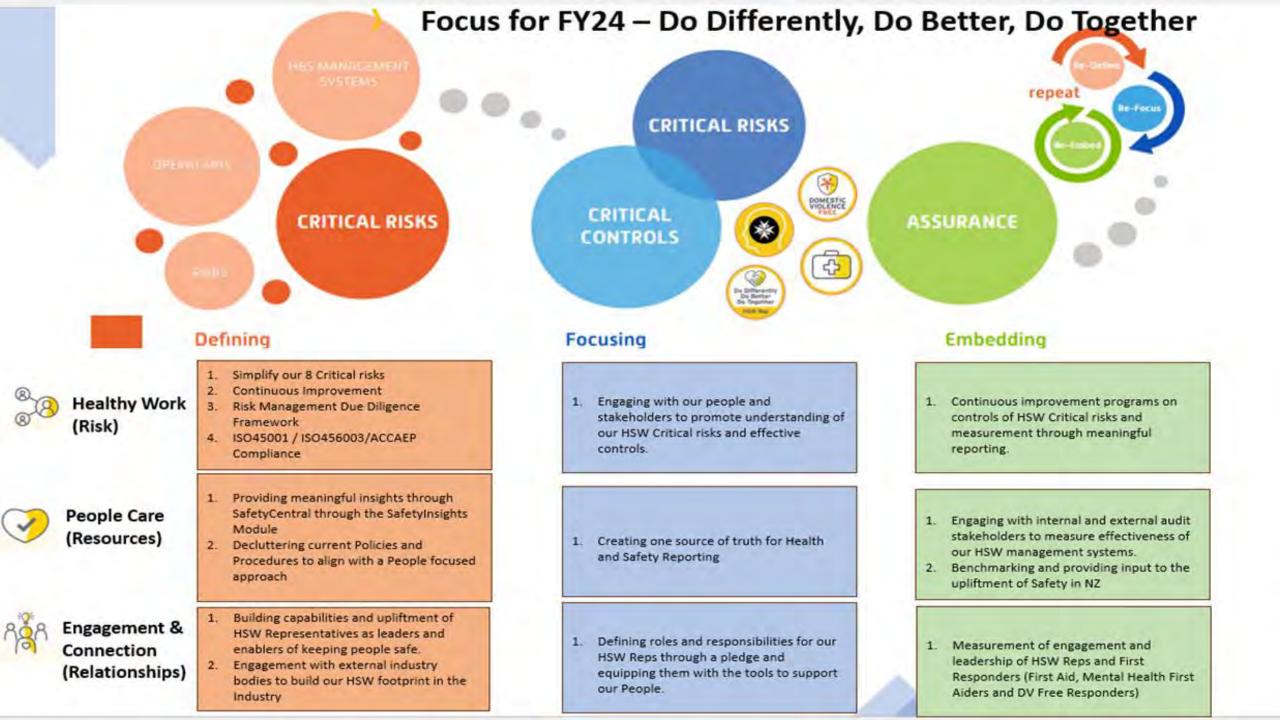
GETTING THE RIGHT IDEA THE AREA TO FOCUS INSIGHTS UPON INTO THE PROBLEM discover define

SAY THINK Empathy Map What are some What might your user be thinking? quotes and defining words What does this tell your user said? you about his or her beliefs? DO FEEL What actions What emotions and behaviors might your subject be feeling? did you notice?









Keeping our people healthy and safe at work

Plan

- With the help of our people identify all the processes and activities we do
- Identify which activities have risks that could cause harm







Do

Working together with the support and commitment from our leadership team, find ways to reduce risks that lead to serious injury or illness





3 Check

Through learning experiences, sharing and collaborating, review our risk controls and always look for what could be done better and safer





Act

Verify whether our controls are effective through measuring what matters



Leadership and participation

Why ISO45001?

- Human Centered design approach (HCD)
- · Global OHS standard
- · Increases opportunity for more participation and collaboration
- Consistent standard for measuring HSW risks
- Improves individual and organisational safety
- Preventative approach and creates learning environments which promotes healthy work

What does it mean for me?

- · More opportunity to participate and collaborate
- Creates environments for learning experiences
- · Builds capability of our Network members
- Be more involved in HSW decisions and continuous improvement opportunities
- Learn how HCD processes can be applied in HSW

ASB ISO45001 (Occupational Health and Safety Framework)

