

## Use of accreditation logos

## Accredited members

Once an accreditation application is approved, Members can use the accreditation logo provided to them.

Accreditation logos may be used:

- 1. in email signatures,
- 2. on business cards, and
- 3. on a website as post-nominals related to the accredited individual (ie. on 'About' or 'Team' pages). The member logo must not infer accreditation of a business.

Use is approved strictly on condition that:

- · logos are only placed on a white background, and
- they are not altered in any way.

NOTE: There are no member logos for Student, Affiliate and Honorary Members.

These Members may only use the phrase 'Member of NZISM' in their email signatures/business cards.

Certified Fellow

Certified Professional

Certified Professional

CertProfNZISM New Zealand Institute of Safety Management

Professional

Prof NZISM New Zealand Institute of Safety Management

Practitioner

PractNZISM New Zealand Institute of Safety Management

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On no account should any Member use the NZISM primary logo as a substitute.